

# I-Connect007

GOOD FOR THE INDUSTRY



## enhanced marketing programs

INCREASE YOUR REACH • BECOME A THOUGHT LEADER

# Two programs to help you become an industry thought leader:

## monthly columnist program

- Premium column placement
- Dedicated columnist page
- Social media promotion
- Shareable PDF of column
- Participation in expert roundtables
- Guest editor opportunities
- Monthly full-page magazine ad
- Monthly banner ads

**Cost:  
\$16,200  
annually**

## feature content program

- Quarterly feature articles/interviews for one year
- Embedded links to video, website, other assets
- Premium feature placement
- Social media promotion
- Shareable PDF of feature article
- Quarterly full-page magazine ad
- Monthly banner ads

**Cost:  
\$10,000  
annually**



**Contact Barb Hockaday to get started!**

916.365.1727 • [barb@iconnect007.com](mailto:barb@iconnect007.com)