

Distinctly different.

I-007eBooks are an industry standard for knowledge.

Our readers not only use our publications for their own edification, but many also recommend our library as a valuable resource for training and education.

"I highly recommend both of these sources of knowledge (I-Connect007 and I-007eBooks) to all industry veteran EEs and PCB designers, as well as to both the new generation of PWB designers and new grad EEs."

> Stephen V. Chavez Senior Product Marketing Manager, Siemens





I-Connect007 has made it simple and easy to get your book published and help you gain recognition in the industry.

"I-007eBooks has gone far in establishing our credibility as a leading expert in the field of high-speed design. As a direct result of the exposure this book gave us, I was even invited to deliver a presentation at a conference full of my prospects."



Martyn Gaudion Managing Director, Polar Instruments

"One of our European account managers attended a seminar at customer premises only to find that our book was being utilized as training material!"

> Julia Vorley Marketing Manager, Electrolube



"Cadence recently published its first book with I-Connect007 and have been pleased with the post-launch process I-Connect007 employs for promotion. Early results are promising and exceeding initial expectations, and we are looking forward to continuing our collaboration."



Steve Brown Director of Strategic Communications, Cadence



I-007eBooks not only educate, they create highly qualified leads for our customers—leads that exceed expectations.

"500 qualified leads in just 6 weeks! How many trade shows would I have to staff to get that many quality leads?"



"We are quite happy with the leads our eBooks have brought in so far and look forward to publishing the next one."



Tova Levy Digital Marketing Siemens Digital Industries Software

"We were pleasantly surprised at the ease in getting this book published. It was also very rewarding to see the number of downloads as well as the positive feedback we received in a relatively short amount of time."

> Dave Ryder President, Prototron





We make publishing your book simple and easy.

You choose an available topic—we can assist—to educate PCB designers, buyers, fabricators, or assemblers ...and we do the rest!



We help you develop content for an 8,000 word book



We edit and proof all the text



We design and lay out the book



We manage the peer review process



We publish your book



We market your book for one year

Marketing by the Book Annual Program: \$30,000

To get started, contact us today! Barb Hockaday barb@iconnect007.com

